

# DIVISION OF STUDENT AFFAIRS AND CAMPUS DIVERSITY

## SDSU Asian Pacific Islander Desi American (APIDA) Center



Read all about it!!!

Check your email! Newsletter #21 is out!

If you didn't get it, don't miss out -

Join the APIDA Center contact list: <https://bit.ly/SDSUAPIDA>



### Location:

2nd floor of Aztec Student Union

Rooms #210A-K (Directly above Starbucks)

### Hours:

Mon-Thurs 10am-8pm

Friday 10am-4:30pm

Connect with us!

Center Website: <https://sacd.sdsu.edu/apida>

Center Email: [apida@sdsu.edu](mailto:apida@sdsu.edu)

Director: Dr. Loh-Hagan at [vloh-hagan@sdsu.edu](mailto:vloh-hagan@sdsu.edu)

Coordinator: Kathleen Dang at [ksdang@sdsu.edu](mailto:ksdang@sdsu.edu)



@sdsuapidacenter



SDSU APIDA

Resource Center

SA+CD



# Director's Message from Dr. Loh-Hagan



## March on over to the APIDA Center!

Can you believe next week is March? This past month went by so quickly! The APIDA Center is up and at 'em! We are poppin! It's been nice to hang with our "regulars" and also meet a lot of new folks.

This March, march on over to the APIDA Center. I challenge you to the following:

- If you haven't visited the APIDA Center yet, drop everything and come over! (We're fun, I promise!)
- If you have visited the APIDA Center, invite someone new to visit. Introduce them to our space. Be an APIDA Center ambassador!
- Make it a goal to attend at least one APIDA Center program before the end of the semester!

Looking forward to seeing you! If you come over and say the magic password, which is "Baby Dragon," I'll give you a treat (while supplies last)!



# APIDA Center Highlights: News to Know!



## APIDA Center represents at the 2022 SDSU Leadership Summit!

On Saturday, February 19th, the APIDA Center was thrilled to be a part of the [2022 SDSU Leadership Summit](#). Dr. Loh-Hagan talked about the importance of a growth mindset. She said, "Overcoming the struggles life puts in our way gives us strength; we need this strength to survive. On the other hand, intentionally grappling with struggles by putting in productive effort, making mistakes, and failing leads to success."

California's Insurance Commissioner and SDSU Alum [Ricardo Lara](#), the keynote speaker, said, "You deserve to be here." He reminded us to embrace failing and encouraged us to be bold.

Several other [APIDA Employee Resource Group](#) members presented at the Summit: [Jessica Chang](#), [Matthew H. Garcia](#), [Helen Ma](#), [Claudia Martinez](#), and Dr. [Koko Nishi](#). Many thanks and kudos to summit organizers: Dr. [Randy Timm](#), [Christine Molina](#), [Chelsea Lombrozo](#), and [Michelle Halverson](#).

Save the date for next year's Summit: Saturday, February 18, 2023. This is a not-to-be-missed event.



### MARCH 7

1-2pm: Chat  
with Smack'n  
Guamanian  
Grill



2-3pm:  
Workshop on  
Celebrating  
Cultural  
Identity in  
Business

### MARCH 8

1-2pm: Chat  
with Studio S



2-3pm:  
Workshop  
on Marking  
Art into a  
Career

### MARCH 9

1-2pm: Chat  
with Social  
Artistry LLC



2-3pm:  
Workshop  
on Writing  
Effective  
Resumes

### MARCH 10

1-2pm: Chat  
with Puppy  
Picnic Co.



2-3pm:  
Workshop  
on Branding  
with Social  
Media

### MARCH 11

1-2pm: Chat  
with SNOICE



2-3pm:  
Workshop  
on  
Leveraging  
Internships

## **APIDA Center celebrates APIDA small businesses!**

To support the [Makers' Market](#), which takes place on March 10th, the APIDA Center is hosting "APIDA Small Business Week." We want to celebrate local APIDA small business owners. So, from 1-2pm on March 7-11, we are hosting [chats](#) with APIDA business owners from [Smack'n Guamanian Grill](#), [Studio S](#), [Social Artistry LLC](#), [Puppy Picnic Co.](#), and [Snoice](#). Immediately following these chats from 2-3pm, we are hosting corresponding [workshops](#) to enhance career and entrepreneurship skills. Hosted by [Kathleen Dang](#), APIDA Center Coordinator, and in partnership with [SDSU Career Services](#), this program promises to deliver priceless profits to your career knowledge portfolio.

APIDA entrepreneurs have high rates of business ownership; yet, they face many barriers in starting and sustaining small businesses. For example, some may have difficulty accessing funding. Many APIDA entrepreneurs rely on their families and social networks rather than banks. Attend the series and learn more about the challenges, obstacles, and joys of APIDA entrepreneurship.

During this time of escalating anti-Asian hate, APIDA small businesses and APIDA communities are struggling and/or collapsing. Now is the time to support APIDA-owned businesses. It is also the time to support a new generation of APIDA entrepreneurs! On that note - reminder - Last Call! This is the last weekend to [sign up](#) for our Makers' Market. We want to support our SDSU entrepreneurs! Sign up today!



# APIDA Flex Alerts!

- On February 21, the [Asian American Journalism Association \(AAJA\)](#) at [SDSU](#) hosted their first chapter meeting at the APIDA Center. Board members include "The [Daily Aztec](#)" staff members: [Catlan Nguyen](#), [Brittany Cruz-Fejeran](#), [Alexandra Lai](#), [Jayne Yutig](#), and [Emily Forschen](#). Dr. Temple Northrup and Dr. Loh-Hagan serve as the proud Faculty Advisors.



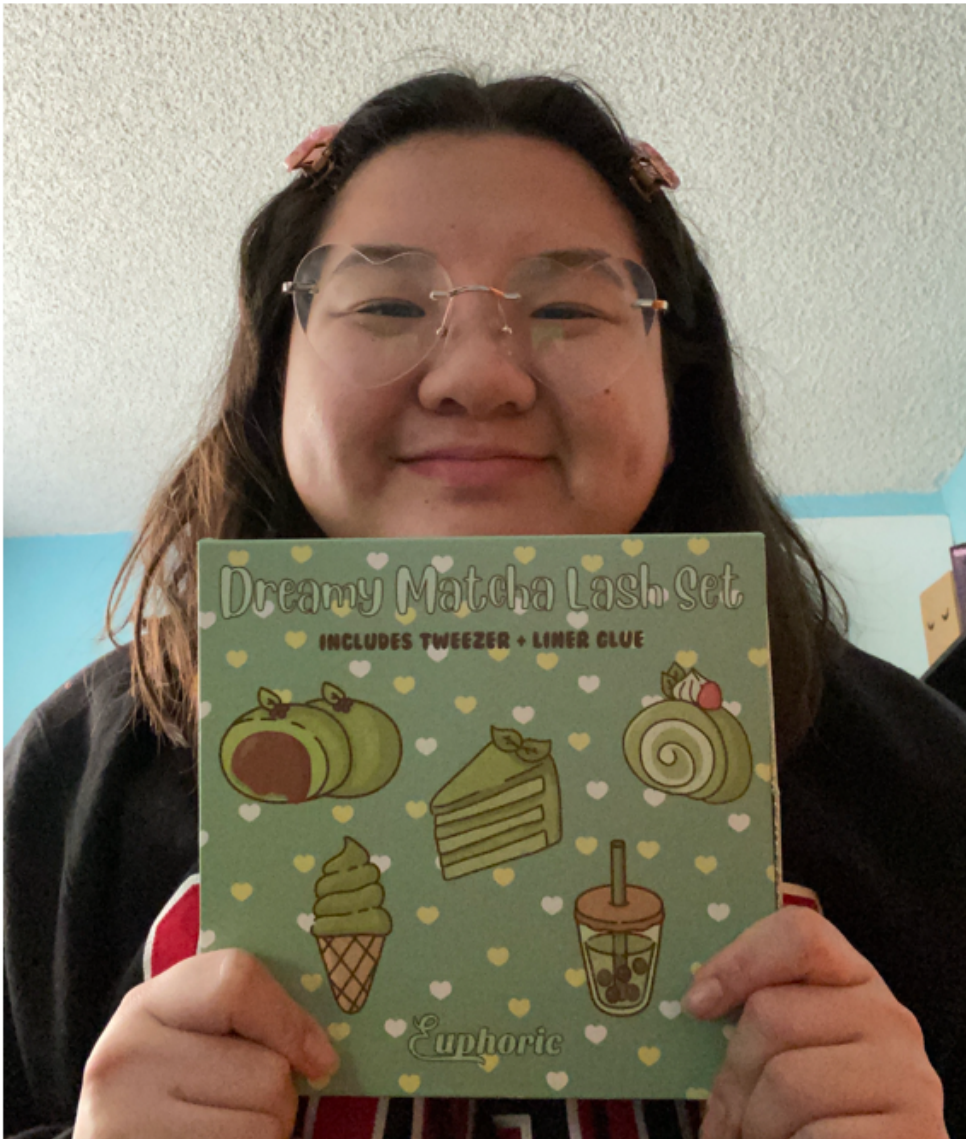
**We want to celebrate the SDSU APIDA community!**

**Have a flex to share?**

**Email us at [apida@sdsu.edu](mailto:apida@sdsu.edu).**



# All Things APIDA: Recommendations



[Lynn Nguyen](#), [APSA](#)'s 2021-2022 Vice President of Internal Affairs, is recommending the Dreamy Matcha Lash Set by Euphoric Sun. She said, "The lash set I bought comes with three different lashes, a lash applicator, and an adhesive eyeliner for only \$17.00! It's super easy to put on and stays on all day. If you wear makeup or use purses, you should check out Euphoric Sun by Sun Li. Li sells Asian-inspired make-up and accessories from here in California! I really like her products because they are affordable and of high quality. So, if you would like to try some new make-up I'd recommend anything from Euphoric Sun, because who doesn't love supporting small businesses!!"

**Share all things APIDA (i.e., books, movies, food, restaurants, etc.). Send a picture of you with the product and your glowing review.**

**Email us at [apida@sdsu.edu](mailto:apida@sdsu.edu).**



# Upcoming APIDA Center Events

## **Accelerating Technology and Sustainability Fee Open Forum**

Location: APIDA Center

Date: Thursday, March 3 from 2:30-3:30pm

This forum will explain the proposed fee increase, provide an opportunity for students to engage in conversation, and answer any questions. All students will have the opportunity to provide feedback during this forum. Learn more from this [webpage](#).

## **Chat with Smack'n Guamanian Grill \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Monday, March 7 from 1-2pm

**Christian Graham** is a SDSU alum and the owner of [SMACK'N Guamanian Grill](#), an island barbecue restaurant based in Miramar. In this chat, learn about being a restaurateur during COVID and incorporating culture into business ventures.

## **Celebrating Cultural Identity in Business \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Monday, March 7 from 2-3pm

This workshop focuses on the benefits and challenges of including cultural identity as part of a business plan. We will discuss the fine line between cultural appreciation versus appropriation.

## **Chat with Studio S \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Tuesday, March 8 from 1-2pm

**Sonali Soni** was born and raised in Calcutta, India before moving to San Diego. She is the owner of [Studio S](#), an Art and Design studio in Scripps Ranch. In this chat, learn about choosing a creative career path and navigating a space where APIDA people are underrepresented.

## **Making Art into a Career \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Tuesday, March 8 from 2-3pm

This workshop focuses on the benefits and challenges of pursuing the arts as a career for APIDA communities. We will discuss strategies for overcoming these challenges.

## **Chat with Social Artistry LLC \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Wednesday, March 9 from 1-2pm

**Lauren Balcita Garces** is a SDSU alumna, event producer, and artist. She formed [Social Artistry LLC](#) in May 2020 and produces high-caliber detail-oriented event production, marketing strategy, media creation, and program consultations. In this chat, learn about working as a consultant and creating community-centered programming.

## **Writing Effective Resumes \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Wednesday, March 9 from 2-3pm

This workshop is all about resumes! Learn tips on format, structure, and content. A solid resume will effectively share your experiences and skills. We recommend having an updated resume on hand so you can apply your knowledge in real-time! This workshop is co-hosted by [SDSU Career Services](#).

## **Chat with Puppy Picnic Co \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Thursday, March 10 from 1-2pm

**Ciera Chang** is a SDSU alumna and lifestyle influencer with a background in public relations and event planning. She is the Chief Pupnic Officer at [Puppy Picnic Co.](#), the first dog-friendly picnic company based in San Diego. In this chat, learn about creating a social media presence as an influencer and navigating new business trends during COVID.

## **Branding with Social Media \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Thursday, March 10 from 2-3pm

This workshop will share the do's and don'ts of social media. Social media is now a tool to express yourself to gain career opportunities. Explore how to showcase yourself in the professional world with a solid brand. This workshop is co-hosted by [SDSU Career Services](#).

## **Chat with SNOICE \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Friday, March 11 from 1-2pm

**Jayrell Ringpis** and **Dianne Manansala**, CSU alumni, opened [Snoice Snow & Ice Desserts](#) in 2015. Their dessert and boba shop is inspired by Filipino American and Asian American food culture. In this chat, learn about being multi-generational business owners and creating cultural spaces within the community.

## **Learning From Internships \*NEW\***

Zoom: <https://SDSU.zoom.us/my/vlohagan>

Date: Friday, March 11 from 2-3pm

This workshop focuses on internships. Learn about what internships are, why they are important for career building, and how to find the right one. We will share a variety of online resources and networking approaches. This workshop is co-hosted by [SDSU Career Services](#).

## **Student-Led Workshops & Student-Created Social Media Campaigns**

Do you have expertise on a topic? Do you have a special skill? Consider sharing your knowledge with us! APIDA Center launched our Student-Led Workshops and Student-Created Social Media Campaigns. This is a great opportunity to show off your expertise and share your passion with others. It's also an opportunity to learn how to plan an event or prepare a campaign with our support. Work with an APIDA Center staff member who will serve as your project mentor. We are interested in any and all APIDA-related topics! If you are interested in participating, email us at [apida@sdsu.edu](mailto:apida@sdsu.edu).





# MAKERS' MARKET



## One SDSU x APIDA Center is hosting a MAKERS' MARKET!

Last Call! Calling all [Makers, D.I.Y.ers](#), entrepreneurs, and singer-songwriters! [One SDSU](#) and [APIDA Center](#) is hosting a MAKERS' MARKET! We want to show off your talents. We also want to provide you an opportunity to make a little money for yourself, for your student organization, and/or for a good cause. Sign up for a table and sell your homemade products. And/or, sign up to sing an original song on stage. Sign up by Feb 28, until tables fill up! We will confirm your participation by March 1. The actual Market will take place on Thursday, March 10th from 2-8pm in the Student Union Courtyard.

[Sign Up for Makers' Market](#)



# Opportunities

- SDSU [Black Resource Center](#) is celebrating [Black History Month](#) this February! Follow their [social media](#) for updates!
  - Feb. 27 from 5-9pm: [Let The Poet Speak](#)
  - Feb. 28 from 1-2pm: [BRC Birthday](#)
- SDSU [AB Samahan](#) is launching their [Alumni Mentorship Program](#). [Apply](#) to be a Mentor or Mentee by Feb. 25.
- SDSU [VSA](#) is hosting their first [High School Conference](#) on March 5. To volunteer, [sign up](#) by Feb. 26.
- SDSU [VSA](#) and [VSA Modern](#) are hosting a [Krispy Kreme donut fundraiser](#). [Submit](#) your donut order by Feb. 28.
- SDSU [JSA](#) is hosting an [Ice Skating Social](#) on Feb. 26 from 1-3pm at the San Diego Ice Arena. [RSVP](#) for the social.
- SDSU [URC](#) is hosting a [California Dream Act Financial Aid Workshop](#) on March 3 from 3-4pm. [Register](#) for the workshop.
- SDSU [Pride](#) and [WRC](#) are hosting a [Free Gender-Affirming Clothing](#) event on March 4 from 12-4pm at the Pride/WRC Patio.
- "[Waging Peace in Vietnam](#): U.S. Soldiers and Veterans who Opposed the War" is a new exhibit on display at Donor Hall, University Library from March 8-30. On March 10th at 4pm, there will be a panel discussion.
- SDSU's [6th Annual Women in Leadership Conference](#) is taking place on March 10 from 11:00-4:30pm. [Register](#) for the conference.
- SDSU [Pride](#) is hosting [Luna the Therapy Dog](#) from SDSU [Counseling & Psychological Services](#) on Thursdays from 1-2pm.
- SDSU [C&PS](#), [WRC](#), and [CIR](#) host the [Women of Color Empowerment Group](#) every Thursday from 5:30-7:00pm.
- SDSU [ECRT](#)'s [Rapid Re-Housing Program](#) provides housing locations, short-term financial assistance, and case management for students who are experiencing an unsafe living situation. [Request](#) assistance.
- SDSU [Student Success Fee Academic Related Programs Application](#) is opening for Spring 2022. Attend [informational workshops](#) to learn more. [Apply](#) by March 28.
- SDSU [Native Resource Center](#) is calling for art submissions to the [2nd Annual Native Resource Center Native and Indigenous Research Symposium](#). [Submit](#) your art by April 8.



# Scholarships

- The [Semper Solaris Scholarship](#) is a \$3,000 scholarship and essay contest. Qualified applicants must be currently enrolled full-time in a college or military academy and have a 3.0 GPA or above. Applicants must answer the following question in 1,000 words: "What does further reliance on renewable energy mean for the future job market?" [Apply by March 9.](#)
- The [Shui Kuen and Allen Chin Scholarship](#) is a \$1,000 scholarship. Qualified applicants must meet the following criteria and [apply by March 25:](#)
  - Must be a full-time college undergraduate
  - Must be (or have a parent who is) currently or formerly employed in an Asian-owned or Asian cuisine restaurant
  - Must participate in community advocacy and social justice work on behalf of APIDA, immigrant, LGBTQ+, and/or other progressive causes
  - Must have a 3.0 GPA or higher
  - Must demonstrate financial need
- The [Health Care Communicators Scholarship](#) is a \$2,000 scholarship for students who are entering the healthcare field. Qualified applicants must be high school seniors or college students presently enrolled, and in good standing in a San Diego County, Orange County, or Los Angeles County school. [Apply by April 1.](#)
- The [Beverley Yip Scholarship](#) is a \$2,500 scholarship for students who are pursuing post-secondary education toward a degree in social work, behavioral health, or related fields in health and human services. Two winners are selected annually. [Apply by April 15.](#)

**Do you have a scholarship opportunity to share?  
Email us at [apida@sdsu.edu](mailto:apida@sdsu.edu).**

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Your donation, big or small, makes a huge difference for our center!**

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