

# DIVISION OF STUDENT AFFAIRS AND CAMPUS DIVERSITY

## SDSU Asian Pacific Islander Desi American (APIDA) Center



Read all about it!!!

Check your email! Newsletter #35 is out!

If you didn't get it, don't miss out;

Join the APIDA Center contact list: <https://bit.ly/SDSUAPIDA>



### Location:

2nd floor of Aztec Student Union

Rooms #210A-K (Directly above Starbucks)

### Hours:

Mon-Thurs 10am-8pm

Friday 10am-4:30pm

Connect with us!

Center Website: <https://sacd.sdsu.edu/apida>

Center Email: [apida@sdsu.edu](mailto:apida@sdsu.edu)

Director: Dr. Loh-Hagan at [vloh-hagan@sdsu.edu](mailto:vloh-hagan@sdsu.edu)

Associate Director: Matt Garcia at [mhgarcia@sdsu.edu](mailto:mhgarcia@sdsu.edu)



@sdsuapidacenter



SDSU APIDA

Resource Center

SA+CD

# Director's Message from Dr. Loh-Hagan

August 19, 2022



## Gearing up for the Fall 2022 semester!

August 22 is the first day of the Fall 2022 semester. Starting August 22nd, the APIDA Center will resume our regular hours (Monday to Thursday from 10:00-8:00pm and Fridays from 10:00-4:30pm). We cannot wait to have folks back in our space. Keep connected with us via [@sdsuapidacenter](https://www.instagram.com/sdsuapidacenter).

For the second year in a row, we are teaching an [A-LIST](#) (APIDA Leadership, Identity, Scholarship, and Togetherness) University Seminar on Tuesdays from 5:00-5:50pm. We have a few spots left - all students (new, returning, residential, commuter, and transfer) are encouraged to join. In addition to meeting new friends and learning how to successfully transition into college, we will also celebrate and explore APIDA histories and heritages.

Enjoy your last few days of summer break! We'll see you on campus soon!

# A Moment in APIDA History:

Know our histories to Know ourselves!



## APIDA Center celebrates Convoy Asian Cultural District!

[San Diego's Convoy District](#) is the commercial and cultural heart of San Diego's APIDA communities. It is one of the largest Pan-Asian business districts in the United States. In addition to Asian dining options, it offers Asian grocery stores, retail, professional services, entertainment venues, and community organizations. Centrally located in Kearney Mesa, it is in an area east of the 805 highway, west of Route 163, and south of Route 52.

As Asian immigrants settled in San Diego during the 1980s and 1990s, a handful of small Asian-owned family businesses popped up in the area. Soon, this area grew to house multi-generational entrepreneurs. In 2014, the Convoy District Partnership was founded and helped transform the area into a thriving community. In 2020, the city of San Diego, led by APIDA city leaders Chris Cate and Todd Gloria, officially recognized it as the "Convoy Pan-Asian Cultural and Business Innovation District." On August 8, 2022, signs of the "Convoy Asian Cultural District" were installed by the Clairemont Mesa Boulevard and Balboa Avenue exits. These signs are historic and important - they recognize San Diego's vibrant APIDA community and they help promote the 1500+ APIDA businesses in the district.

It's important to acknowledge that the land was part of the Kumeyaay Nation, colonized first by Spain, then by Mexico, and finally by the United States. In 1917, the U.S. Army established Camp Kearny (aka "San Diego's great war city"), an industrial-zoned area used to train marines in artillery and sailors in flying; in addition, the area was among the largest defense housing project in the country.

Then, the area changed. First, the APIDA population increased due to the repeal of the Chinese Exclusion Act in 1943 which allowed more Asians to immigrate and due to the influx of southeast Asian refugees as a result of the Fall of Saigon in 1975.

Prior to the 1940s, racist laws had forced Asian immigrants to live in the city's Chinatown area, which is today's downtown Gaslamp area. As laws changed and as the APIDA population grew, APIDA churches were established in the Kearney Mesa area. Churches served as centers of community and safety, especially for APIDA newcomers facing cultural and language barriers. In addition to community, Asian immigrants were drawn to the cheap rents and cheap real estate in the middle of the city. This brought more APIDA residents and businesspeople to the area. In addition, the lower menu prices made Convoy a popular night spot for college students. Today, it continues to be a hot spot for good eats and fun.

# APIDA Center Highlights: News to Know!



## APIDA Center wants APIDA-created artwork!

Since our grand opening celebration - from April to August 2022, we have been decorating several art canvas frames. As friends and allies visit our space, they have signed their names, written messages, and/or drawn pictures. We want folks to leave their mark at the APIDA Center. Thanks to all those who contributed to our art! These works are displayed in our Center and will be a part of our memories for years to come.

On that note, we have several empty picture frames hanging on our walls. We are collecting APIDA-created and or APIDA-themed art for the Center. If you would like us to display your art, please bring them to Dr. Loh-Hagan at the APIDA Center!



DIVISION OF STUDENT AFFAIRS AND CAMPUS DIVERSITY

## SDSU APIDA Center is hiring student staff for Fall 2022!

## APIDA Center is hiring staff members!

This summer, we conducted a search for an [Assistant Coordinator](#) position. We have interviewed several candidates and are looking forward to welcoming our newest career staff member soon.

In addition, we would like to hire some [student staff members](#). If you are interested in working at the APIDA Center, please send a cover letter and resume to [Dr. Loh-Hagan](#) by 5pm on August 26th for priority consideration. SDSU undergraduate and graduate students as well as work-study eligible students are encouraged to apply. There is a preference for students who have engaged in our programming.

# News from APIDA ERG



## APIDA ERG has some summer fun!

The [SDSU APIDA Employee Resource Group](#) (ERG) is a network for APIDA faculty and staff members. We have hosted several events this past month including a crafting club, TV/movie club, and a book club - For our [book club](#), we read Simu Liu's *We Were Dreamers*. We highly recommend it - In addition to being fun and entertaining, Liu's book also addressed many APIDA issues such as model minority, representation, filial piety, etc.

On August 11, President de la Torre hosted a reception to celebrate the awardees of the 2022 [Presidential Staff Excellence Awards](#). These awards recognize the outstanding contributions and efforts made by SDSU staff, administrators, and auxiliary staff. Many congrats to APIDA ERG awardee, [Chelsea Payne](#), ECRT Director. In addition several APIDA ERG members served on the SDSU Staff Honors and Awards Committee (SHAC): **Ed Legaspi** (Chair), **Tam Lieu**, and **Dr. Loh-Hagan**.

If you would like to join the APIDA ERG, please contact Dr. Loh-Hagan at [vloh-hagan@sdsu.edu](mailto:vloh-hagan@sdsu.edu).

# APIDA Flex Alerts!

- **Elijah Gonzales** is known as GONE. In addition to being a SDSU student, he writes, produces, and performs original songs. He has recently been featured in **SD Voyager**. He said, "This past year, living in San Diego and attending SDSU has brought so many opportunities to finally perform these pieces live and connect with amazing artists and creatives." He performed at our first Makers' Market last April.
- **Terry Matsuoka**, SDSU alum, is an educator and a musician. He has performed all over San Diego, both as a solo artist and as part of his band, **The Ingredients**. Most notably, he performed at Petco Park on August 8 as part of their Japanese Heritage Night.
- **Destin Daniel Cretton**, SDSU alum, has been announced as the director of "Avengers: The Kang Dynasty," which is set to debut in May 2025.

**We want to celebrate the SDSU APIDA community!**

**Have a flex to share?**

**Email us at [apida@sdsu.edu](mailto:apida@sdsu.edu).**

# All Things APIDA: Recommendations



**Niko Villa** is a SDSU alum and an EOP (Educational Opportunity Program) Counselor, leading Men of Color initiatives. He is recommending a KPBS docuseries called, "[Out of the Boondocks](#)." He said, "The term 'boondocks' refers to distant places, but its root is a Filipino word for mountain: *bundok*. The duality of the word represents the hidden strength in the Filipino American experience. 'Out of the Boondocks' sheds light on Filipino culture and creativity through the lens of San Diego's Filipino artists and innovators. My older sister, Rio Villa, and her team filmed and produced episode two which was about education and pro-skateboarding. They highlight my father, Dr. Dario Villa, who, since retiring from his lifelong career in education, spends most days surfing. His work centers around helping students get an education, as his elders did in the Philippines. My father is a pillar in my lifelong journey of becoming a counselor. I hope to continue my father's legacy through the work I do in EOP. Please watch this docuseries! It's for any and all Filipino student/staff/faculty member who needs inspiration for their journey."

**Share all things APIDA (i.e., books, movies, food, restaurants, etc.).**

**Send a picture of you with the product and your glowing review.**

**Email us at [apida@sdsu.edu](mailto:apida@sdsu.edu).**

# Upcoming APIDA Center Events

## Union Block Party

**Location: Student Union - SLL Foyer (Suite 210)**

**Date: Wednesday, August 24 from 10-2pm**

The Student Union offers meeting spaces, services, programs, events, etc. It's also home to many offices and centers like the APIDA Center. Come discover what the Union has to offer. The APIDA Center will be tabling with Student Life and Leadership in the entrance area of suite 210.

## **Community Centers Block Party**

**Location: Scripps Cottage**

**Date: Friday, August 26 from 11:30-1:00pm**

The SDSU Community Centers are hosting a block party. The APIDA Center will be tabling at this event. Come hang out with us and learn more about our programs and services.

## APIDA Center Welcome Back Open House

**Location: APIDA Center**

**Date: Friday, August 26 from 3-4pm**

To welcome new and returning students, we are hosting an Open House. This will be a great opportunity to learn more about the Center and to hang out with some new and old friends.

## Student-Led Workshops & Student-Created Social Media Campaigns

Do you have expertise on a topic? Do you have a special skill? Consider sharing your knowledge with us! APIDA Center launched our Student-Led Workshops and Student-Created Social Media Campaigns. This is a great opportunity to show off your expertise and share your passion with others. It's also an opportunity to learn how to plan an event or prepare a campaign with our support. Work with an APIDA Center staff member who will serve as your project mentor. We are interested in any and all APIDA-related topics! If you are interested in participating, email us at [vloh-hagan@sdsu.edu](mailto:vloh-hagan@sdsu.edu).

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**SAVE THE DATE:** Back by popular demand! Because of the success of last semester's Makers' Market, we are hosting another event this Fall! There will be a call for makers and songwriters soon. In the meantime, start creating and making!



# MAKERS' MARKET

SAVE THE DATE:

Thursday, October 20, 2022

# Opportunities

- The [Center for Asian and Pacific Studies](#) is looking for a student assistant. Duties include performing clerical work, creating promotional materials, and assisting the director with other center-related work. Interested students should contact the Director, Dr. [Mingeong Kim](#).
- The [Center for Inclusive Excellence](#) is searching for interested students who want to be [Diversity Peer Educators](#). In addition to helping with marketing, Diversity Peer Educators will assist with facilitating the Inclusive Leadership Awareness Trainings.
- The [Global Education Office](#) is hiring 2-3 more Global Guides (student assistants). These are Federal Work Study positions. Students do not need former travel or study abroad experience, just an interest in global education.
- [Career Services](#) is hiring a graduate student assistant for experiential learning and career development. Apply via [Handshake](#).
- Juniors, seniors, and graduate students are invited to attend Career Services' [Aztec Mentor Program orientations](#). [Register](#) for a mentor.
- [SDSU Sports Clubs](#) will be recruiting students to join a sports team. This program offers 16 different sports across 22 different teams.
- [Asian Americans Advancing Justice](#) is seeking [student interns](#) interested in gaining firsthand experience in civil rights advocacy. Interns are expected to commit 16-20 hour per week. Internships are flexible and virtual.
- The [Alliance of Chinese Americans in San Diego](#) has Fall [internship opportunities](#) for local college students who are interested in learning more about the workings of a Congressional office and the legislative process. All selected interns are compensated and will have the choice between payment or academic credit. Interns must work on site for at least 20 hours per week; Internships last approximately three to four months. [Apply](#) by submitting your resume, cover letter, writing sample. Deadline is August 21.
- The [Economic Crisis Response Team](#) is hiring professional staff positions for [Basic Needs Coordinator](#) (SSPII) and [Basic Needs Lead Program Coordinator](#) (SSPIV).
- Need basic needs resources? Need help through a financial crisis? Connect with [Economic Crisis Response Team](#).

**Do you have an opportunity to share?**  
Email us at [apida@sdsu.edu](mailto:apida@sdsu.edu).

# Scholarships

Please research criteria and deadlines.

- Apply for an [Asian Pacific Fund](#) scholarship. The Asian Pacific Fund administers at least 13 scholarships targeted toward APIDA students in California. Make sure to review the eligibility criteria and the deadlines.
- Niche is offering a [\\$2000 scholarship](#) (no essay required). Open to high school and college students. Apply by August 31, 2022.
- Scholarships 360 is offering \$500 via a "Tuition Solution" scholarship for STEM students to help offset college costs. Apply by August 31, 2022.
- The [National Asian Pacific American Bar Association Law Foundation](#) (NLF) is offering several scholarships including the NLF Scholarship, NLF Presidential Scholarship, UPS/NLF Gold Mountain Scholarships, Low Family Scholarship, Chris Nakamura Scholarship, and LimNexus Scholarship. [Apply](#) by September 7, 2022.

**Do you have a scholarship opportunity to share?  
Email us at [apida@sdsu.edu](mailto:apida@sdsu.edu).**

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Your donation, big or small, makes a huge difference for our center!**

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